zipTMS<sup>TM</sup> Transaction Management System

## Build the Connection You Need, When it's Needed

It is hard to imagine what doing business in the real estate industry was like before the internet. Today's consumers want to get the information they need whenever and however they choose. Most are technologically-savvy and by providing the information to them in a timely manner in the medium they request, you are taking great steps in developing that connection with them.

## Connects Agents to Buyers and Sellers

....

Created by industry leaders with 20+ years of experience, zipTMS<sup>™</sup> is productivity made simple, offering a comprehensive set of tools that promises to deliver a fully digital paperless transaction for real estate professionals.

With the zipTMS™ Transaction Management System, agents are provided with an opportunity to track and manage all information and activities from listing through closing, including: listing and sale information, transaction contacts, documents, client satisfaction, customized checklists, and all communications throughout their transaction experience. This offers your client 24/7 interaction and communication.

As an online transaction management solution, zipTMS™ streamlines workflow and collaboration between you, other professionals, and clients throughout your real estate transaction. zipTMS™allows a broker, agent or transaction coordinator the ability to have a higher degree of consistency in transaction management and a greater degree of transparency.

## With zipTMS™ you're able to:

- reduce risk of errors,
- shorten the transaction time,
- gain satisfied clients,
- eliminate reliance on costly paperwork

## zipTMS<sup>™</sup> Features

- Easily update track, review, approve and save the latest version of every document. All transaction documents printed, faxed, or electronic in one place.
- Electronic checklists for automatic reminders, flexible due dates and color-coding. Search and sort all activities for all of your transactions.
- Upload disclosure documents, images, videos and more.
- Retain your electronic files in compliance with DRE regulations
- Track and manage contacts across all of your transactions.
- Save time and store contacts for yourself or your brokerage.
- Create custom CD-ROM files of transactions at any time -Archive marketing, disclosure packages and use as closing gifts for your clients.
- Act as a virtual assistant which reminds the agent, the transaction coordinator, the office manager or the broker about the next step in the digital transaction.
- Create listing presentations on a CD complete with property photos, floor plans, virtual tours and marketing information equipping yourself to win your next buyer.
- Conveniently and securely access and manage your transactions from the internet 24/7.
- Conduct real estate transactions in the language your clients feel most comfortable. Available in English or Spanish.
- Provides simple integration with zipForm® Plus eliminating double entry of listing and contact information.
- As due dates approach or as tasks/documents become overdue, in-application notifications are displayed within zipForm<sup>®</sup> Plus as a reminder to those affected by the transactions.



